



FY 2021 - 2022

# WORK PLAN

**Charleston**  
REGIONAL DEVELOPMENT ALLIANCE  
BERKELEY, CHARLESTON & DORCHESTER COUNTIES





## LEADERSHIP FOR A WORLD-CLASS, GLOBALLY COMPETITIVE ECONOMY

### **Charleston Regional Development Alliance (CRDA)**

has served as a catalyst for long-term, sustainable economic prosperity in Berkeley, Charleston, and Dorchester counties since 1995.

Our community benefits from this public-private partnership with the region's most influential business leaders, three county governments, largest municipalities, and top academic institutions working together toward a shared vision for the future.

Our region's next economic development strategy, **One Region Roadmap**, will be finalized in early 2022. The resulting recommendations specifically focused on our region's economic clusters and innovation ecosystem will guide CRDA's regional economic development work over the next five years.

## WHAT DOES CRDA DO?

Drive sustainable economic prosperity by building high-impact industry clusters



Market the Charleston region as a globally competitive location for business, entrepreneurs, and talent



Facilitate the site selection process for companies considering our market for competitive expansion or location investments



Convene regional leaders around key economic competitiveness issues



Engage the region's top business, academic and elected leaders in economic development - and keep economic development a top priority for each of them

**“CRDA is instrumental in identifying companies that are the right fit for the Charleston region, and the pandemic has proven the resiliency, drive, and creativity of our community.**

**As we look to the future, our shared vision and influence will lead the way to address economic gaps and capitalize on the region's strengths to attract the world's best companies, talent, and entrepreneurs.”**

Michael Fuller, *CRDA Chairman*

PRESIDENT & CEO, BERKELEY ELECTRIC COOPERATIVE

# CRDA RESULTS BY THE NUMBERS

FY 2011  
-  
2021



# CHARLESTON REGION SET ECONOMIC RECORDS IN 2019

Our regional economy demonstrated strong performance over the past decade, culminating in record income levels, higher prosperity and optimal employment levels in 2019 (just prior to the onset of the global pandemic).

This sustained momentum is a testament to our economy's diversity and resiliency, and the power of public- and private-sector leadership.

**\$43 BILLION**  
**GROSS REGIONAL PRODUCT**  
 DOUBLED FROM 2005

**\$70,505**  
**MEDIAN HOUSEHOLD INCOME**  
 SURPASSED THE US FOR THE FIRST TIME

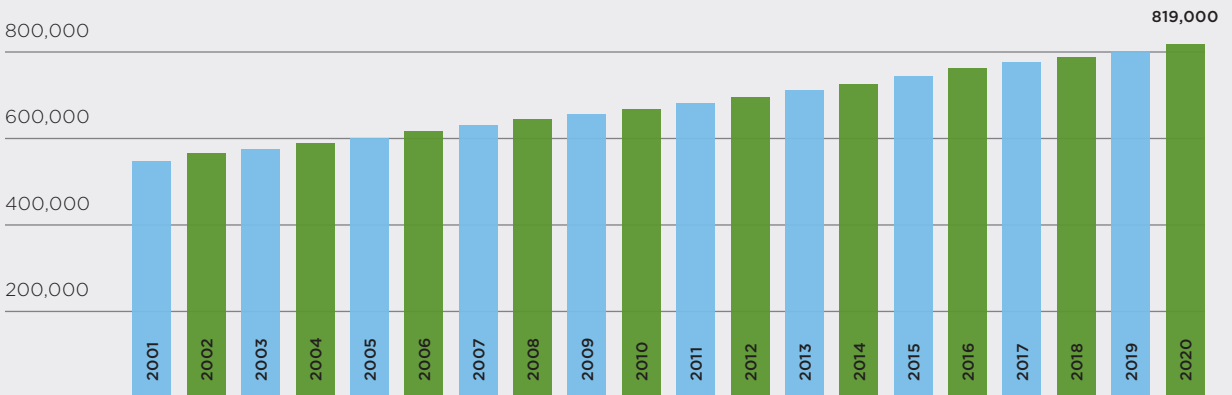
**10.7%**  
**RECORD LOW POVERTY RATE**  
 LOWEST LEVEL SINCE TRACKING BEGAN

**2.3%**  
**UNEMPLOYMENT RATE**  
 LOWEST ANNUAL RATE

Sources: U.S. Bureau of Economic Analysis, U.S. Census Bureau, U.S. Bureau of Labor Statistics

## POPULATION GROWTH STABLE AND STEADY

**2.3%** Average Annual Growth Rate 2010-2020

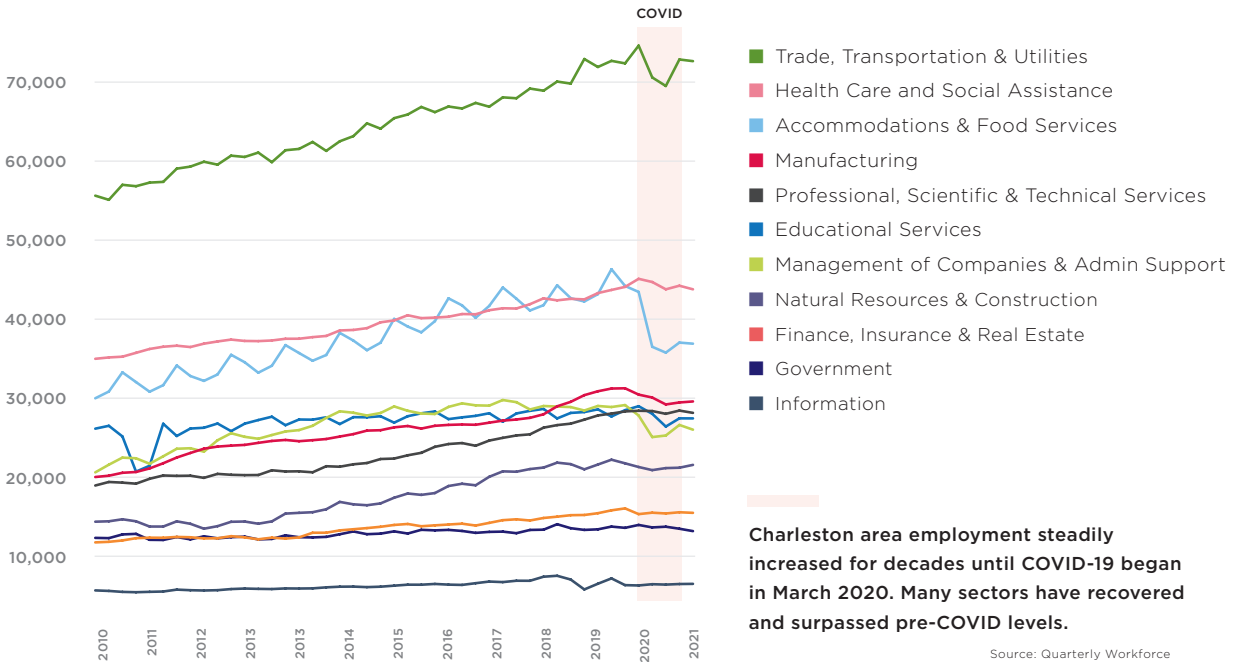


**THE CHARLESTON MSA POPULATION IS EXPECTED TO REACH 1M BY 2029**

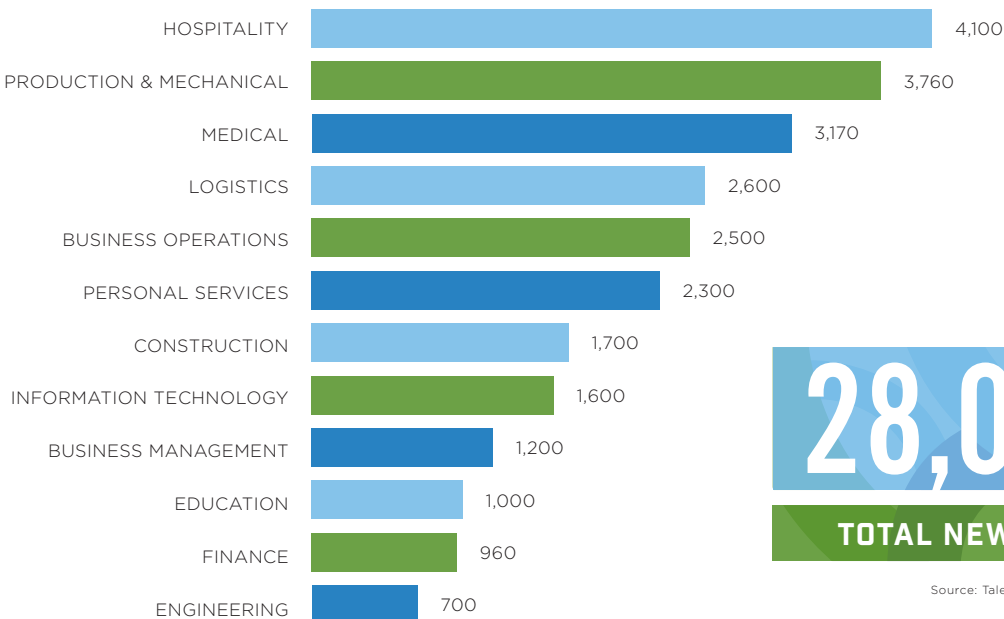
Source: US Census Bureau

# CHARLESTON'S STRONG JOB GROWTH

## REGIONAL EMPLOYMENT BY SECTOR



## PROJECTED NEW JOBS 2019-2024



# 28,000

## TOTAL NEW JOBS

Source: Talent 2020 & Beyond Report



# ONE REGION Roadmap

## Opportunities for All

**RESILIENCY  
+ EQUITY**

---

**OPPORTUNITIES  
FOR ALL**

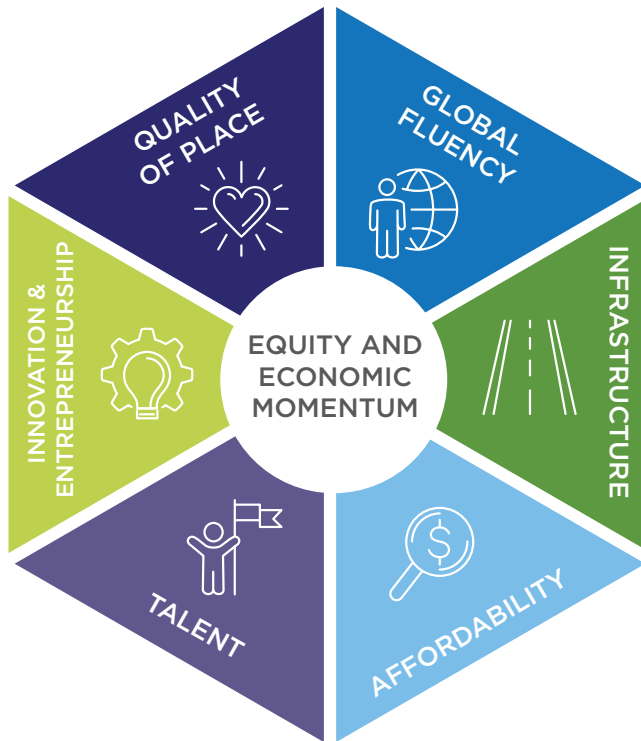
CRDA, BCD Council of Governments, and Charleston Metro Chamber are leading the development of **One Region Roadmap**, along with input and support from dozens of partner organizations. This broad plan is the next evolution of the One Region strategy launched in 2016, and it will serve as a blueprint for continuing the economic momentum our region has built over the last 10 years while working to eliminate disparities and create opportunities for all residents to thrive.

Slated for completion in early 2022, One Region Roadmap will address the economic challenges heightened by the COVID-19 pandemic and focus on building a stronger, more resilient region in the years ahead.

**"This is an exciting opportunity for all of us to work together to address deeply rooted and systemic problems, while developing both short-term and long-term regional priorities."**

Dr. Kendra Stewart, *One Region Chair*

DIRECTOR OF THE JOSEPH P. RILEY, JR. CENTER FOR LIVABLE COMMUNITIES  
AT THE COLLEGE OF CHARLESTON



## COVID-19 IMPACT PRIORITIES



- Preventing and recuperating from business closures



- Recovering from inequitable job and income losses



- Addressing homelessness and growing housing insecurity

## LONGER-TERM IMPACT PRIORITIES



- Advancing broadband and technology access



- Preparing for remote work business models



- Understanding and planning for the changing retail consumer



- Laying the groundwork for automation and artificial intelligence



- Advancing new vehicle technology and services locally

**STRENGTHEN  
HIGH-IMPACT  
CLUSTER  
ECOSYSTEMS**

- Business Development
- Global Awareness & Branding
- Cluster Building
- Entrepreneurial Support

**ATTRACT TALENT  
TO SUPPORT  
BUSINESS  
SUCCESS**

- Target In-Demand Occupations
- Content Curation and Peer-to-Peer Storytelling
- Relationship Building and Outreach

**ENHANCE  
BUSINESS  
INTELLIGENCE**

- Market Research
- Economic Strategy
- Regional Competitiveness Analysis

**ENSURE CRDA IS A  
HIGH-PERFORMING  
ORGANIZATION**

- Maximize Financial & Human Resources
- Promote Healthy Corporate Culture
- Pursue Industry Best Practices

**FOUNDATIONAL**

- Engage Investors
- Comply with Board Governance and Operational Policies
- Sound Fiscal Management



# CRDA STRATEGIC PRIORITIES

FY 2021 - 2022



Project Pipeline



Cluster Ecosystems & Supply Chains



Headquarters



Entrepreneur & Capital Connections



Awareness



Stakeholder Engagement



HR/Colleges/Military Connections



One Region Roadmap



Supply Chain Database



Lead Generation



Business Intelligence Tools



501(c)3 Foundation



Teambuilding



Post-COVID



Diversity, Equity, & Inclusion



Economic Leadership Council



Public/Private Investors



Engagement

# ANNUAL BUDGET

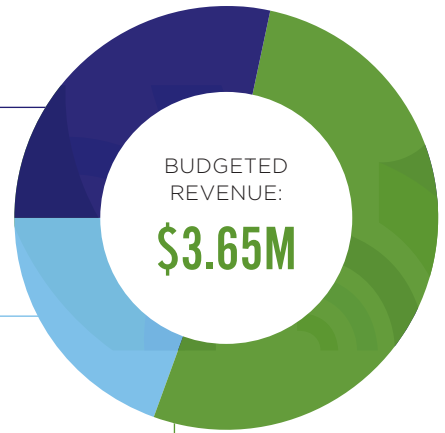
FY 2021-22

**29%** \$1,043,570

**PUBLIC SECTOR**

**19%** \$708,000

**SPECIAL GRANTS/  
PROGRAM REVENUE/  
OTHER**



**52%** 1,897,550

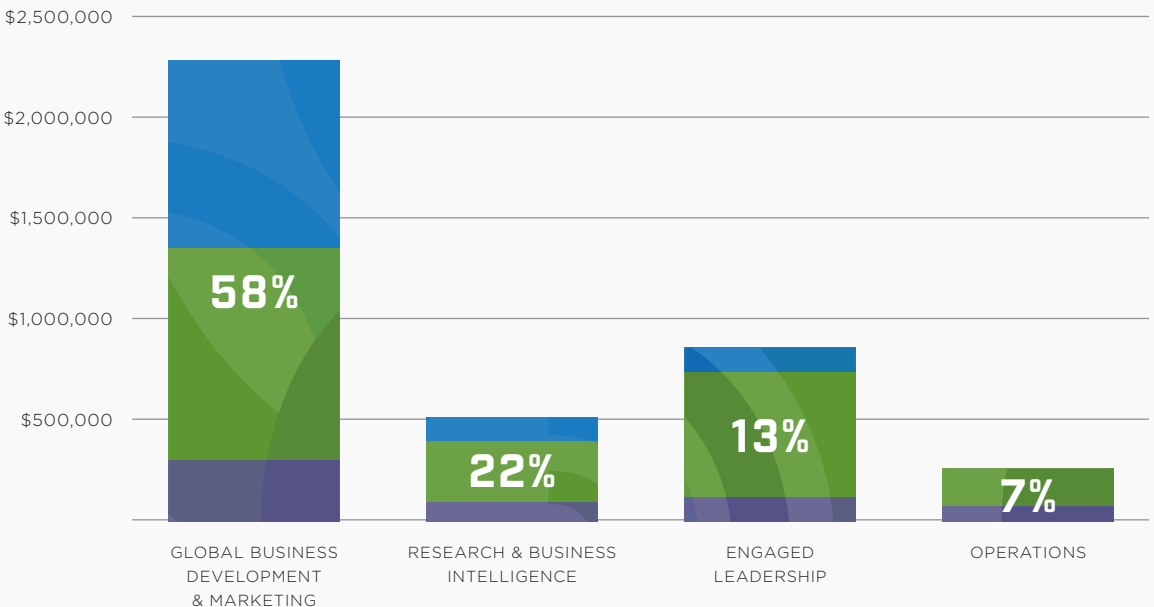
**PRIVATE SECTOR\***

\* Includes funds received through The Catalyst Foundation (501(c)3)

The One Region strategic plan guides CRDA’s organizational program of work including Global Business Development / Marketing, Research & Business Intelligence, and Engaged Leadership. These charts provide a snapshot of how we allocate resources to fulfill our regional economic development mission.

# RESOURCE ALLOCATIONS

FY 2021-22



CRDA's current fiscal year runs July 1, 2021 through June 30, 2022.

# CRDA BOARD OF DIRECTORS\*

## EXECUTIVE COMMITTEE



**BOARD CHAIR**

**Michael Fuller**  
PRESIDENT & CEO  
BERKELEY ELECTRIC  
COOPERATIVE



**IMMEDIATE PAST CHAIR**

**John Hagerty**  
PARTNER  
NELSON MULLINS RILEY  
& SCARBOROUGH, LLP



**TREASURER & FINANCE  
COMMITTEE CHAIR**

**Mary Garcia**  
REGIONAL PRESIDENT  
- SC COASTAL MARKET  
PINNACLE FINANCIAL PARTNERS



**LEADERSHIP DEVELOPMENT  
COMMITTEE CHAIR**

**Steve Gallagher**  
CHARLESTON OFFICE  
LEADER, MECHANICAL  
ENGINEER  
BRPH



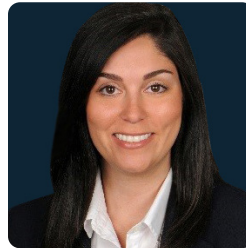
**ORGANIZATIONAL ENGAGEMENT  
COMMITTEE CHAIR**

**Peter Fennelly**  
PRESIDENT  
BRIDGE COMMERCIAL



**COMPLIANCE OFFICER**

**Scott Poelker**  
SENIOR VP FOR  
BUSINESS AFFAIRS  
TRIDENT TECHNICAL COLLEGE



**Caroline Brown**  
CHIEF EXTERNAL  
AFFAIRS OFFICER  
MEDICAL UNIVERSITY  
OF SOUTH CAROLINA



**Jay Byars**  
COUNTY COUNCIL  
VICE CHAIR  
DORCHESTER COUNTY



**Johnny Cribb**  
BERKELEY COUNTY  
SUPERVISOR / COUNTY  
COUNCIL CHAIRMAN  
BERKELEY COUNTY



**Deepal Eliatamby**  
PRESIDENT  
ALLIANCE CONSULTING  
ENGINEERS, INC.



**Gregory Habib**  
MAYOR  
CITY OF GOOSE CREEK



**William (Bill) Hearn**  
COUNTY COUNCIL  
CHAIRMAN  
DORCHESTER COUNTY



**Rev. Kylon J.  
Middleton**  
COUNTY COUNCIL  
- DISTRICT 6  
CHARLESTON COUNTY



**Brantley Moody**  
COUNTY COUNCIL  
- DISTRICT 7  
CHARLESTON COUNTY



**Joshua Whitley**  
COUNTY COUNCIL  
- DISTRICT 2  
BERKELEY COUNTY

\* AS OF SEPT 29, 2021

# CRDA BOARD OF DIRECTORS\*

## BOARD MEMBERS



**Wade Allen**  
PRESIDENT &  
BROKER-IN-CHARGE  
LEE & ASSOCIATES



**Michael E. Baker**  
SENIOR VICE PRESIDENT,  
CORPORATE &  
INSTITUTIONAL BANKING  
PNC BANK



**Nat Banks**  
VP OF CORPORATE AFFAIRS  
HUMAN TECHNOLOGIES INC. (HTI)



**Rita Berry**  
PRESIDENT & CEO  
GREATER SUMMERVILLE /  
DORCHESTER COUNTY CHAMBER  
OF COMMERCE



**Cristoph Bode**  
CEO  
STOBA



**Reid Boehm**  
SR. VICE PRESIDENT  
MARKET EXECUTIVE  
SYNOVUS BANK



**Andy Brusman**  
CEO  
CHARLES TOWNE HOLDINGS, LLC



**Paige Carlton**  
DIRECTOR OF BUSINESS  
DEVELOPMENT  
THOMPSON TURNER CONSTRUCTION



**Mike Carter**  
CEO  
EGROUP



**Cassie Cherichello**  
CHARLESTON  
REGIONAL DIRECTOR  
BLUECROSS BLUESHIELD OF SC



**Tushar Chikhliker**  
MEMBER  
NEXSEN PRUET



**Melvin Cline**  
DIVISION MANAGER  
VANNOY CONSTRUCTION



**Tammy Coghill**  
MANAGER, ECONOMIC  
DEVELOPMENT & LOCAL  
GOVERNMENT  
DOMINION ENERGY



**Stuart Coleman**  
PARTNER  
CC&T REAL ESTATE



**J. Walker Coleman IV**  
MANAGING PARTNER  
K&L GATES LLP



**Jeremey Cook**  
PARTNER  
HAYNSWORTH SINKLER BOYD, PA

# CRDA BOARD OF DIRECTORS\*

## BOARD MEMBERS



**Dondi Costin, PhD**  
PRESIDENT  
CHARLESTON SOUTHERN  
UNIVERSITY



**Bobby Creech**  
REGIONAL MANAGING  
PARTNER OF THE  
LOWCOUNTRY  
WEBSTERROGERS, LLP



**Brad Cunic**  
SENIOR VP  
LIFE CYCLE ENGINEERING



**Bryan Derreberry**  
PRESIDENT & CEO  
CHARLESTON METRO CHAMBER  
OF COMMERCE



**Jon Downey**  
PRESIDENT & CEO  
SOUTHERN CURRENT



**Jason Eckenstein**  
REGIONAL DIRECTOR  
AT&T



**Julie Edwards**  
VP OF CLIENT SERVICES  
BOOMTOWN



**Laura Evans**  
MANAGING PARTNER  
SHUMAKER, LOOP  
& KENDRICK, LLP



**Scott Fennell**  
PRESIDENT  
FENNEL HOLDINGS, LLC



**Stephanie Few**  
PARTNER  
WOMBLE BOND DICKINSON  
(US) LLP



**Kent Fonvielle**  
PRESIDENT  
CHARLESTON INTERNATIONAL  
MANUFACTURING CENTER



**Chris Fraser**  
PRINCIPAL, MANAGING  
DIRECTOR - SC  
AVISON YOUNG



**Brent Gibadlo**  
VP OF OPERATIONS  
NEXTON



**L. Elizabeth Gibbes**  
PARTNER  
PARKER POE



**Stephen Grant**  
SENIOR PROJECT MANAGER  
THE OHMEGA GROUP, INC.



**Tim Grow**  
OFFICE MANAGING  
SHAREHOLDER  
ELLIOTT DAVIS, LLC

\* AS OF SEPT 29, 2021

# CRDA BOARD OF DIRECTORS\*

## BOARD MEMBERS



**Mark Hall**  
PRINCIPAL  
NORTH POINT REAL ESTATE



**Mary Dean Hall**  
EVP, CHIEF FINANCIAL  
OFFICER  
INGEVITY



**David Hamilton**  
SENIOR VICE PRESIDENT  
/ COASTAL SC LEADER  
TRUIST



**David Hand**  
PRESIDENT  
O.L. THOMPSON  
CONSTRUCTION CO.



**Will Haynie**  
MAYOR  
TOWN OF MOUNT PLEASANT



**Will Helmy**  
PRESIDENT & CEO  
HOME TELECOM



**Lilyn Hester**  
HEAD OF SOUTHEAST  
PUBLIC AFFAIRS  
GOOGLE



**Kin Hill**  
CHIEF EXECUTIVE OFFICER  
CHARLESTON WATER SYSTEM



**Mark Hood**  
PRESIDENT & CEO  
HOOD CONSTRUCTION  
COMPANY, INC.



**J. Huggins III**  
EXECUTIVE VP  
REGIONAL PRESIDENT  
UNITED BANK



**Rusty Hughes**  
BOARD PRESIDENT  
CHARLESTON TRIDENT  
ASSOCIATION OF REALTORS



**Len Hutchison**  
EVP | SC REGION PRESIDENT  
FIRST NATIONAL BANK



**Christopher Ibsen**  
PRESIDENT  
DOLPHIN ARCHITECTS & BUILDERS



**Deon Jackson**  
SUPERINTENDENT  
BERKELEY COUNTY  
SCHOOL DISTRICT



**Bill Kirkland**  
EXECUTIVE DIRECTOR  
UNIVERSITY OF SOUTH CAROLINA



**Carl D. Kolts**  
PRESIDENT & CEO  
SHOWA DENKO CARBON, INC.

# CRDA BOARD OF DIRECTORS\*

## BOARD MEMBERS



**Tom Kutyla**  
SVP COMMERCIAL  
DIVISION MANAGER  
UNITED COMMUNITY BANK



**Jason Lee**  
PRESIDENT & CEO  
REV FEDERAL CREDIT UNION



**Kevin Lee**  
EXECUTIVE VP &  
MARKET EXECUTIVE  
SOUTHERN FIRST BANK



**Lindsay E. Leonard**  
SENIOR DIRECTOR FOR  
BOEING NATIONAL  
STRATEGY & ENGAGEMENT  
BOEING SOUTH CAROLINA



**C. Dinos Liollo**  
PRINCIPAL  
LIOLLO ARCHITECTURE



**Samuel McCachern**  
PRESIDENT & CEO  
THOMAS & HUTTON



**Bill Medich**  
SOUTH CAROLINA  
PRESIDENT  
SOUTH STATE BANK



**Rick Mixson**  
PRESIDENT  
LANDMARK CONSTRUCTION



**George Morrison**  
PARTNER  
BURR & FORMAN LLP



**Jayson Norman**  
VICE PRESIDENT  
WHITING-TURNER  
CONTRACTING CO.



**Andy Owens**  
EXECUTIVE DIRECTOR  
CHARLESTON REGIONAL  
BUSINESS JOURNAL



**Paul Patrick**  
CHIEF OF STAFF  
COLLEGE OF CHARLESTON



**Tony Pope**  
AGENT  
STATE FARM INSURANCE



**Jim Posda**  
PRINCIPAL & DIRECTOR OF  
BUSINESS DEVELOPMENT  
GEL ENGINEERING, LLC



**Robert Pratt**  
COMMERCIAL BROKER  
PRATT & CO. AT RE/MAX  
PRO REALTY



**Teddie E. Pryor, Sr.**  
COUNTY COUNCIL  
CHAIRMAN  
CHARLESTON COUNTY

\* AS OF SEPT 29, 2021

# CRDA BOARD OF DIRECTORS\*

## BOARD MEMBERS



**Bob Quinn**  
EXECUTIVE DIRECTOR  
SOUTH CAROLINA RESEARCH  
AUTHORITY (SCRA)



**Chris Randolph**  
PARTNER  
SOUTH STREET PARTNERS  
/ KIAWAH PARTNERS



**William Russell III**  
PRINCIPAL  
JARRARD, NOWELL  
& RUSSELL, LLC



**Robert Ryan**  
EXECUTIVE DIRECTOR  
CHARLESTON NAVAL COMPLEX  
REDEVELOPMENT AUTHORITY



**Michael Scarafile**  
PRESIDENT  
CAROLINA ONE REAL ESTATE



**Scott Sharp**  
REGIONAL VP  
TD BANK



**Reeves Skeen**  
SOUTHERN COASTAL  
AREA EXECUTIVE  
FIRST CITIZENS BANK  
& TRUST CO. INC.



**Josh Sorkin**  
VICE PRESIDENT,  
SOLUTIONS  
SAIC



**Jeff Spicer**  
SENIOR VICE PRESIDENT  
WELLS FARGO



**Jonathan Steinberg**  
VP & CO-OWNER  
CHARLESTON STEEL AND METAL



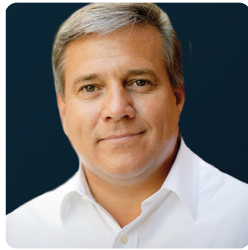
**Darryl Strunk**  
SENIOR VICE PRESIDENT / DM  
EVANS GENERAL CONTRACTORS



**R. Keith Summey**  
MAYOR  
CITY OF NORTH CHARLESTON



**John Tecklenburg**  
MAYOR  
CITY OF CHARLESTON



**George Temple IV**  
EXECUTIVE VICE  
PRESIDENT: BUSINESS  
LS3P



**Rudy Thomas**  
PARTNER  
DIXON HUGHES GOODMAN LLP



**Alan Townsend**  
SENIOR VP & PRINCIPAL  
HUSSEY GAY BELL



# CRDA BOARD OF DIRECTORS\*

## BOARD MEMBERS



**Jeff Trenning**  
SENIOR VICE PRESIDENT  
BANK OF AMERICA



**H. Manning Unger**  
MANAGING PARTNER  
MOORE & VAN ALLEN



**Josh VanScoy**  
VICE PRESIDENT  
HITT CONTRACTING INC.



**Tony Vincent**  
VP FOR PUBLIC RELATIONS  
& ENERGY SERVICES  
BERKELEY ELECTRIC  
COOPERATIVE



**Ricky Waring**  
MAYOR  
TOWN OF SUMMERVILLE



**Steve Warner**  
ASSISTANT VP, CORPORATE  
PARTNERSHIPS &  
STRATEGIC INITIATIVES  
CLEMSON UNIVERSITY



**Barry Whalen**  
PRESIDENT  
HLA, INC.



**Stuart Whiteside**  
PRESIDENT  
SEAMONWHITESIDE



**Pamela J. Williams**  
CHIEF PUBLIC AFFAIRS  
OFFICER & GENERAL  
COUNSEL  
SANTEE COOPER



**Kai Woerner, PhD**  
SENIOR VICE PRESIDENT OF  
MANUFACTURING  
ROBERT BOSCH, LLC



**Anita G. Zucker**  
CHAIRPERSON & CEO  
THE INTERTECH GROUP

# ECONOMIC LEADERSHIP COUNCIL\*



**ELC CHAIR**

**Anita G. Zucker**  
CHAIRPERSON & CEO  
THE INTERTECH GROUP



**Mark Bonsall**  
PRESIDENT & CEO  
SANTEE COOPER



**David Cole, MD**  
PRESIDENT  
MEDICAL UNIVERSITY OF  
SOUTH CAROLINA



**Jeffrey DiLisi, MD**  
PRESIDENT & CEO  
ROPER ST. FRANCIS HEALTHCARE



**Michael Fuller**  
PRESIDENT & CEO  
BERKELEY ELECTRIC  
COOPERATIVE



**Ronnie M. Givens**  
BOARD MEMBER  
CHARLESTON NAVAL COMPLEX  
REDEVELOPMENT AUTHORITY



**Justin Hawkins**  
SC REGION BANK  
PRESIDENT  
WELLS FARGO



**Andrew Hsu, PhD**  
PRESIDENT  
COLLEGE OF CHARLESTON



**Daniel Kassis**  
GENERAL MANAGER OF  
STRATEGIC PARTNERSHIPS  
& RENEWABLES  
DOMINION ENERGY



**Lindsay E. Leonard**  
SENIOR DIRECTOR FOR  
BOEING NATIONAL STRATEGY  
& ENGAGEMENT  
BOEING SOUTH CAROLINA



**Harris Pastides, PhD**  
INTERIM PRESIDENT  
UNIVERSITY OF SOUTH CAROLINA



**Wil Riley**  
CEO  
CHARLESTON TRIDENT  
ASSOCIATION OF REALTORS



**O.L. Thompson**  
CHIEF EXECUTIVE OFFICER  
O.L. THOMPSON  
CONSTRUCTION COMPANY



**Mary Thornley, EdD**  
PRESIDENT  
TRIDENT TECHNICAL COLLEGE



**General Glenn  
M. Walters**  
PRESIDENT  
THE CITADEL

## CRDA PROFESSIONAL STAFF



**David T. Ginn, CEcD**  
PRESIDENT & CEO



**Michael J. Graney**  
VICE PRESIDENT,  
GLOBAL BUSINESS  
DEVELOPMENT



**Karen Kuchenbecker**  
VICE PRESIDENT,  
OPERATIONS



**Claire A. Gibbons**  
DIRECTOR, GLOBAL  
MARKETING &  
COMMUNICATIONS



**Brent Jonas**  
DIRECTOR,  
STAKEHOLDER RELATIONS



**Jacki Renegar**  
DIRECTOR, RESEARCH &  
BUSINESS INTELLIGENCE, CERP



**Megan Anderson**  
DIRECTOR, GLOBAL  
BUSINESS DEVELOPMENT



**Jaime Caldwell**  
INVESTOR RELATIONS  
MANAGER



**Karen Davison**  
BUSINESS DEVELOPMENT  
MANAGER



**Jamie DeMent**  
TALENT & STRATEGIC  
INITIATIVES



**Galina Maiduc**  
OPERATIONS MANAGER  
& CEO ASSISTANT



**Lynn Demos**  
BUSINESS INTELLIGENCE  
ANALYST



**Allison Warner**  
DIGITAL MARKETING  
MANAGER

## COUNTY ECONOMIC DEVELOPMENT PARTNERS



**Kristen Lanier**  
DIRECTOR OF ECONOMIC  
DEVELOPMENT  
BERKELEY COUNTY



**Steve Dykes,  
SCCED, AICP**  
DIRECTOR OF ECONOMIC  
DEVELOPMENT  
CHARLESTON COUNTY



**John M. Truluck,  
SCCED**  
DIRECTOR OF ECONOMIC  
DEVELOPMENT  
DORCHESTER COUNTY

# 2021-2022 INVESTORS\*

The CRDA is a true alliance of business, government, and higher education working together to drive a sustainable, competitive economy for the Charleston region. Below is a recognition of entities who have stepped forward to help lead and fund this collaborative effort.

## ACCOUNTING SERVICES

Dixon Hughes Goodman LLP  
Elliott Davis, LLC  
Jarrard, Nowell & Russell, LLC  
WebsterRogers, LLP

## ARCHITECTURE & ENGINEERING

Alliance Consulting  
Engineers, Inc.  
BRPH  
David & Floyd, Inc.  
Dolphin Architects & Builders  
GEL Engineering, LLC  
HLA, Inc.  
Hussey Gay Bell  
Life Cycle Engineering  
Liollio Architecture  
LS3P  
McMillan Pazdan Smith  
Architecture  
The Ohmega Group, Inc.  
S&ME, Inc.  
SAIC  
SeamonWhiteside  
Stantec  
Terracon  
Thomas & Hutton

## ATTORNEYS

Burr & Forman LLP  
Haynsworth Sinkler Boyd, PA  
K&L Gates LLP  
Moore & Van Allen

Nelson Mullins Riley  
& Scarborough LLP  
Nexsen Pruet, LLC  
Parker Poe  
Shumaker, Loop, & Kendrick, LLP  
Womble Bond Dickinson  
(US) LLP

## BANKING & FINANCIAL SERVICES

Bank of America  
First Citizens Bank  
First National Bank  
JPMorgan Chase & Co.  
Pinnacle Financial Partners  
PNC Bank  
REV Federal Credit Union  
South State Bank  
Southern First Bank  
Synovus Bank  
TD Bank  
Truist  
United Bank  
United Community Bank  
Wells Fargo

## CHAMBERS OF COMMERCE

Charleston Metro Chamber  
of Commerce  
Greater Summerville /  
Dorchester County Chamber  
of Commerce

## CONSTRUCTION & CONTRACTORS

Banks Construction Company  
Choate Construction  
Evans General Contractors  
Harbor Contracting  
Hill Construction  
HITT Contracting Inc.  
Hood Construction  
JE Dunn Construction Company  
Landmark Construction  
O.L Thompson Construction Co.  
Thompson Turner Construction  
Trident Construction  
Vannoy Construction  
Whiting-Turner  
Contracting Company

## ECONOMIC DEVELOPMENT

South Carolina Research  
Authority (SCRA)

## EDUCATION & TRAINING

Charleston Southern University  
The Citadel  
Clemson University  
College of Charleston  
Lowcountry Graduate Center  
Trident Technical College  
University of South Carolina

## GOVERNMENT & AGENCIES

Berkeley County  
Charleston County  
City of Charleston  
City of Goose Creek  
City of North Charleston  
Dorchester County  
Town of Mount Pleasant  
Town of Summerville

## HEALTHCARE

Medical University of  
South Carolina  
Roper St. Francis Healthcare  
Trident Health

## HOSPITALITY

Daniel Island Golf Club, LLC  
Fennell Holdings, Inc.  
Francis Marion Hotel

## INFORMATION TECHNOLOGY

Benefitfocus  
BoomTown  
Booz Allen Hamilton  
eGroup  
Google

## INSURANCE

BlueCross BlueShield of SC  
State Farm Insurance  
- Tony Pope

## INVESTMENT CAPITAL

Charles Towne Holdings, LLC

## INVESTMENT HOLDINGS

The InterTech Group

## LIFE SCIENCES

Charles River Laboratories

## MANUFACTURING

AstenJohnson, Inc.  
Boeing South Carolina  
Charleston Steel & Metal  
Ingevity  
Robert Bosch LLC  
Showa Denko Carbon, Inc.  
stoba  
Thorne Research, Inc.  
Volvo Cars USA

## MARITIME

Charleston Branch  
Pilots Association

## MEDIA & COMMUNICATIONS

Charleston Regional  
Business Journal

## REAL ESTATE & DEVELOPMENT

Avison Young  
The Beach Company  
Bridge Commercial  
Carolina One Real Estate  
CBRE  
CC&T Real Estate  
Charleston International  
Manufacturing Center  
Charleston Naval Complex  
Redevelopment Authority  
Charleston Trident Association  
of Realtors  
Colliers International  
Cushman & Wakefield | Thalhimier  
Darby Development  
Gateway Development Services  
Highland Resources, Inc.  
Lee & Associates - Charleston  
NAI Charleston  
Nexton  
North Point Real Estate

Pratt & Co. at RE/MAX Pro Realty  
Raven Cliff Company, LLC  
Ravenel Commercial Properties  
South Street / Kiawah Partners  
SunCap Property Group

## STAFFING & EMPLOYMENT SERVICES

Aerotek  
The Bolton Group  
Human Technologies, Inc. (HTI)

## TELECOMMUNICATIONS

AT&T  
Home Telecom

## UTILITIES & ENERGY

Berkeley Electric Cooperative  
Carolina Gas Transmission  
Charleston Water System  
Dominion Energy  
Santee Cooper  
South Carolina Power Team  
Southern Current

## CHARLESTON OPEN SOURCE

AVOXI  
Benefitfocus  
BoomTown  
Booz Allen Hamilton  
ECS Federal, LLC  
eGroup  
Geocent, LLC  
Lowcountry Graduate Center  
Omatic Software  
PhishLabs  
SpinSys  
Sprockets  
Xifin

# 2021-2022 LEVELS OF ENGAGEMENT

## ENGAGEMENT OPPORTUNITIES

	\$50k	\$25k	\$15k	\$10k	\$5k
Minimum of 1 “one-on-one” visit with a member of key CRDA staff annually	✓	✓	✓	✓	✓
Opportunity to participate in 1 or 2 business or talent attraction events, mission trips or tradeshows annually at the invitation of CRDA.+	2	2	1	1	
Inclusion in special invitation-only events	✓	✓	✓		
Opportunities to serve as co-host for international visits and/or site selectors*	✓	✓	✓		
Minimum 1 visit with CRDA President & CEO per year	✓	✓			
Top local executive invited to attend one ELC meeting annually as guest of CRDA President & CEO		✓			

## BOARD & COMMITTEE PARTICIPATION

	\$50k	\$25k	\$15k	\$10k	\$5k
Eligibility to serve on a CRDA Taskforce and/or Special Initiatives Committee	✓	✓	✓	✓	✓
Opportunity to serve on CRDA Board of Directors (CEO or most senior executive)	✓	✓	✓	✓	
Eligibility for election to CRDA Executive Committee	✓	✓	✓		
Opportunity to serve on Economic Leadership Council	✓				

## BRAND RECOGNITION

	\$50k	\$25k	\$15k	\$10k	\$5k
Opportunities for recognition at CRDA events and sponsorship of special CRDA initiatives	✓	✓	✓	✓	✓
Recognition as investor on CRDA website, social media, and in marketing materials	✓	✓	✓	✓	✓
Special recognition at CRDA Annual Luncheon	✓	✓			

## CRDA EVENTS & NETWORKING OPPORTUNITIES

	\$50k	\$25k	\$15k	\$10k	\$5k
Invitation(s) to Quarterly Investor Briefings	✓	✓	✓	✓	✓
Invitation to Regional Summits	✓	✓	✓	✓	✓
Invitation(s) to exclusive Investor-only events	✓	✓	✓	✓	
Invitation to present as subject matter expert at CRDA events*	✓	✓	✓	✓	
Ticket(s) to Annual Luncheon+	2	2	1	1	

## INFORMATION

	\$50k	\$25k	\$15k	\$10k	\$5k
Digital subscriptions to Quarterly/Breaking News Updates and Quarterly Snapshot	✓	✓	✓	✓	✓
Investment Announcements	✓	✓	✓	✓	✓
Opportunity to participate in an Investor Roundtable with CRDA staff	✓	✓	✓	✓	
Access to customized market research services*	✓	✓	✓		
Access to custom industry or topical workshops created by CRDA staff	✓				

\* Subject to availability + Number of events or tickets

“Our region is a highly competitive and distinguished market for new and existing industries to call home. Our continued and future success will depend not only on maintaining and building upon strong partnerships with business leaders, county and municipal governments, and educational institutions, but also in working with all stakeholders to make sure adequate infrastructure is in place to support our thriving community.”

---

**JOHNNY CRIBB**  
Berkeley County Supervisor /  
County Council Chairman

## GETTING INVOLVED

If you share a long-term commitment to building a prosperous and sustainable regional economy, please contact us about engagement opportunities with the CRDA.



T: 843.767.9300 | F: 843.760.4535  
alliance@crda.org  
charlestoneconomicdevelopment.com

