



Charleston 
REGIONAL DEVELOPMENT ALLIANCE
BERKELEY, CHARLESTON & DORCHESTER COUNTIES
charlestoncareers.org



Photo by CodeON



Why Charleston | SC | USA

Why Choose Charleston

You may know Charleston as a great place to vacation (after all, for 10 years running we've been named the **No. 1 city in the U.S.** to visit by the readers of *Condé Nast Traveler*). Those same qualities make this a fantastic place to live and work. In fact, 30 people relocate here each day from all over the world.



DID YOU KNOW
Charleston's economy is booming? More than
28,000 NEW JOBS
WILL BE CREATED
in the next five years.

3 Charleston
Area cities
named **TOP**
BOOMTOWNS
in America – SMARTASSET

“We have a world-class food scene, it's gorgeous and **70° IN JANUARY.** Need I say more?”
AJ Richichi, CEO/Founder, SENTIO

#1 MID-SIZE METRO
FOR **AEROSPACE**
MANUFACTURING
EMPLOYMENT
& IT JOB GROWTH
-Bureau of Labor Statistics

Jobs in Charleston

**Aerospace | Automotive
Information Technology
Life Sciences | Logistics**

These are a few of the industries thriving here, and all of them are hiring for occupations ranging from marketing and operations to research and engineering.

With **15,000 current job openings** and **600+ startups**, we have **opportunities for everyone.**



VIKORSCIENTIFIC



Most In-Demand Industries & Jobs



BUSINESS MGMT

C-Suite
Management



ENGINEERING

Industrial
Mechanical
Electrical



HEALTHCARE

Practitioners
Technicians
R&D



PRODUCTION

Assemblers
Welders
Machinists



SOFTWARE/IT

Developers
Programmers
Analysts

“I love working here because it feels like a vacation ... I can literally run meetings at the beach. Another big motivator is it’s a great place to raise a family.”

Ben Wong
Strategic Services Manager
Blackbaud



You'll Get More Out of Life in Charleston

Ranked among the nation's "Best Places to Live" by *Outside Magazine*, Charleston is attracting people from coast to coast who want their hard work to pay off in **more square footage and free time**.

Our international community welcomes **thousands of new residents** each year who contribute to the region's inclusive culture and lifestyle.



#16 BEST CITY
for jobs via *WalletHub*
(out of 182)



#7 BEST U.S. CITY
for starting a business
via *Inc.*



#1 METRO
for IT job growth



"WHERE THE JOBS WILL BE
in 2020" via *Forbes*



160+ FOREIGN-
owned companies



90 MILES
of coastline



8,000+ ACRES
of greenspace



JAMES BEARD
award-winning
restaurants



TOP MEDICAL
HUB

Find Your Way Home

And Double Your Square Footage

Now for the small matter of finding your home.

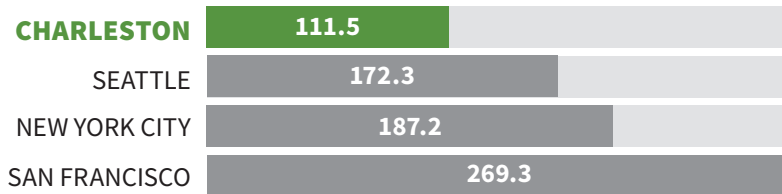
The same home you'd buy for millions in DC, New York or San Francisco, you'll own for **70% less in Charleston (and be near the beach).**

South Carolina is in one of the top 10 states for lowest property taxes.



COST OF LIVING INDEX COMPARISON

Save more on everything from groceries to your weekly yoga class.



MONTHLY RENT COMPARISON | AVERAGE 2 BEDROOM

\$1,355
CHARLESTON

\$3,128
WASHINGTON, DC

\$4,128
SAN FRANCISCO

\$4,289
BROOKLYN

Whether you prefer a bungalow in a historic downtown, a modern apartment in a trendy neighborhood, or a home with land and easy access to boating and fishing, you'll find variety in our **three vibrant counties:**

BERKELEY COUNTY

\$160,000-\$700,000+*

A peaceful oasis that is home to a national forest and miles of scenic waterways, Berkeley County is also home to Google's SC Data Center, Volvo's U.S. operations, and the HQs of Thorne Research, Benefitfocus, and Blackbaud.

CHARLESTON COUNTY

\$195,750-\$813,000+*

Charleston County is known for European architecture, walkable downtowns, and 90 miles of coastline. It is home to the Charleston Digital Corridor and the Medical District, as well as the Port of Charleston, Boeing, and other advanced manufacturers.

DORCHESTER COUNTY

\$163,000-\$245,000+*

Bordered by the winding Edisto River, Dorchester County is known for its natural beauty, master-planned communities, charming cottages, and award-winning school district. Key employers include manufacturing companies like Robert Bosch and KION North America along with numerous logistics and distribution centers.

Charleston | SC



***Median home price**

To learn more about the Charleston region's communities, visit: charlestoncommunityguide.com

Skills Development for In-Demand Jobs

140

YOUTH APPRENTICESHIPS

122

ADULT APPRENTICESHIPS

18

APPRENTICESHIP PATHWAYS

including manufacturing, health,
IT, engineering
and more

14,800

HIGH SCHOOL STUDENTS
enrolled in career academies



“I call the Charleston region the ‘Center for Innovation’ for youth apprenticeships in the country. The model you have here ... you want to replicate around the country.”

That’s something to be proud of.”

Amy Firestone, PhD,
Office of Apprenticeships
U.S. Department of Labor

Programs Built For Career Success



Whether you're looking to upgrade to a higher-paying career or have yet to discover your calling, **you can find it here.**



48,000 students enrolled in area colleges & universities

Numerous programs exist for lifelong students seeking **new skills, advanced degrees, and professional development.**



63% of people moving to Charleston have post-secondary education



36+ STEM degrees available in our market

Area Colleges

[Charleston Southern University](#)

[Clemson University](#)

[College of Charleston](#)

[Medical University of South Carolina](#)

[SC State University](#)

[The Citadel](#)

[Trident Technical College](#)

[University of South Carolina](#)

Continuing Education

[JRS Coding School](#)

[Lowcountry Graduate Center](#)

[ManuFirst SC](#)

[SC Codes](#)

[South Carolina Aeronautical Training Center](#)

[Zucker Family Graduate Center](#)



“With beaches, world-class dining, history, and a warmer climate, it’s no secret you get more bang for your buck while upgrading quality of life.”

George Mountis, Product Designer at BoomTown!





Charleston Needs Top Talent Like You

BE PART OF A COMMUNITY ON THE RISE

This economic momentum is the result of a decades-long strategic effort to diversify and transform into a technology-driven economy, and position **Charleston as a globally competitive location for business, talent, and entrepreneurs.**

BALANCE WORK HARD WITH PLAY HARD

You can have a successful career in a hot job market full of innovative companies without the hassle and headache of a massive metro. **In Charleston, it's easier to balance hard work with free time** to enjoy family, friends, and your favorite activities.

GET MORE IN CHARLESTON

With a beautiful coastal environment, one of the best medical hubs in the Southeast, diverse housing options, and low residential property taxes, **living here means getting more bang (and square footage) for your buck.** You can live and work anywhere, why not here?

Visit CharlestonCareers.org to learn more about local job opportunities and CharlestonCommunityGuide.com to find your way home.



TAKE YOUR CAREER TO THE NEXT LEVEL and be a part of building something great.

People, companies, investors, and entrepreneurs are seeking out Charleston because **THERE'S JUST SO MUCH OPPORTUNITY HERE.**

Our **FAST-GROWING ECONOMY, NATURAL BEAUTY, AND WORLD-CLASS LIFESTYLE** have made Charleston popular with job seekers across the globe.



GORGEOUS BEACHES, A RENOWNED FOOD SCENE, AND QUALITY EDUCATION offerings are just a handful of things that make Charleston special.



You can live and work anywhere, **WHY NOT CHARLESTON?**



Awards + Rankings

Top Ten U.S. City
**GAINING
INNOVATION JOBS**

– *The New York Times*

The South's **BEST
CITY** of 2020

– *Southern Living*



Where the **JOBS**
WILL BE in 2020

– *Forbes*

THE BEST U.S. CITY,
eight consecutive years

– *Travel + Leisure*

BEST CITIES
FOR JOBS for 2020

– *WalletHub*





Create a Life You Love in Charleston